



COMPANY PROFILE

COMPANY NAME

Mail Address

81/1, Asgiriwalpola, Kirindiwita Road,
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Operational Office

No. 205, 6th Floor, Ward City,
Gampaha, Sri Lanka.



MISSION

Help our customers to perform as a successful entrepreneur by providing best suitable, high quality & environmentally friendly products with new concepts at affordable prices to increase their productivity & profitability through dedication to find those from world renowned manufacturers around the world or producing locally according to international standards using quality raw materials and supply according to rules & conditions stipulated by relevant authorities.



VISION

To be a partner in success of our customers by driving concepts in to performance through dedication.

LEGAL STATUS

- Registered at Registrar General of Companies as a private company under The Company Act No. 7 of 2017 (Registration No. P V 127916)
- Registered for VAT under Department of Inland Revenue and payee tax registration also has been obtained.
- Registered for EPF & ETF at Department of Labour.

FINANCIAL STATUS

Financial backup for the company is by two key bankers in the country issuing confirmed Letter of Credits to suppliers with sufficient level of credit lines from each for large scale volume businesses.

Bankers:

Seylan Bank PLC, Commercial Bank PLC



*Started in 2018 with Rs. 100 million turnovers,
our target in 2025 in Rs. 500 million.*

SENIOR MANAGEMENT

Managing Director

Dr. Ushan Eranga Pallegama (BVSc., MBS)

A veterinarian graduated from Faculty of Veterinary Medicine and Animal Science of University of Peradeniya with 14 years experiences in veterinary pharmaceutical & animal feeds imports, handling, distribution & marketing. Well aware of needs of farmers & veterinarians in the country with knowledge on selection of suppliers & products perfectly matching to Sri Lankan market & weather conditions.

Has completed a Master's Degree in Business Studies at University of Colombo adding values to knowledge & experience. Gathered knowledge on finance, marketing, HRM, international trading, logistics & general managements through the studies which were experienced in day by day activities throughout the job performance in a leading pharmaceutical company in Sri Lanka over 13 years. Always follows own management style which doesn't depend on others, but respect other's ideas, comments, experience & knowledge.

Director Sales

An experience personal in selling & distribution of veterinary pharmaceutical & animal feeds including commodity type regular moving products in challenging and emerging markets with a high decorum in public relations. Gathered knowledge & experience over 20 years in veterinary product marketing & selling gearing the personal values towards achievements. Always values product qualities & exact customer needs.

Highly concern on completing the sales with after sales services and recovery of payments. Customer grading is one of the key factor of his success in sales. Less issues and complaints from customers regards to company's corporation has helped much in recent higher achievements within short period of business operations.



HANDLING OF GOODS

Ware house & logistic service provider Abans Logistics (Pvt) Ltd, a subsidiary of Abans PLC. Goods is handled by trained & experienced professionals through on-line data-based system with first come first out basis. Well-equipped for unloading & loading of any kind of packs of different sizes with proper storing system for different storing temperature requirements.

Vtech Lanka (Pvt) Limited has temperature control own warehouse facility at No. 03, Ground Floor, Orex City Complex, Ekala, Ja-Ela for veterinary pharmaceuticals need specific temperature & close supervision in storing.



PRINCIPAL PARTNERS

01

Intraco Limited, Jordaenskaai 24, 2000 Antwerp, Belgium.

A world-renowned animal feeds manufacturing company with state-of-the-art production facilities situated in Antwerp, Belgium the heart of the Europe. They are specialised in manufacturing of protein concentrates, protein meals, premixes & raw materials for animal feeds.

A GMP certified company by SGS and approval has been granted to manufacturing animal feeds by 'Belgium Federal Agency for Safety of the Food Chain' according to Feed Chain Alliance Standards.

They have their own self checking system for incoming raw materials, production process and outgoing finished products developed by SGS which continuously monitored by regular and uninformed audits from relevant authorities.

They are selling products manufactured by them in more than 50 countries with specific tailor-made products for each region matching to different customer needs, weather conditions & other raw material qualities in buying countries.

02

Vitafor N.V., Industrie park Noord 18-19, 9100 St. Niklaas, Belgium

A company founded in 1974 traded feed additives in Benlux & Germany at the beginning and now selling products to countries around the world with their own production facilities at Belgium, France, Balkan, Egypt & HK-Taiwan. They are specialized in vitamin & mineral powders / liquids, feed additives, high grade minerals & tailor-made formulations with own R & D facilities.

03

J Retenmaeir & Sohne GmbH

An independent, owner-managed, global active company with a long history stood for reliability for over 145 years now - for their customers and their employees. A unique combination of know-how, experience and better production and processing technology allows them to offer reliable quality and dependable deliveries, with this our manufacturing lines never stand still.

JRS is the World's Leading Manufacturer and Technology Leader for industrially usable, fine-structured Plant Fiber Products made from re-growing raw materials -e.g. cellulose fibers, wheat fibers, oat fibers, citrus fibers, vegetable fibers, alginates, wood fibers, corn granules, etc. A large number of production sites ensure security of supply and short distances - around the globe.



ACTIVITIES/OPERATIONS CARRIED OUT

The company is basically in trading of poultry feed ingredients/additives which import from world renowned companies according to its vision. All the time the company looks for products with new concepts instead of traditional feed ingredients/additives.

Currently it imports concentrated vegetable protein supplement for animal feeds (especially for poultry feeds) making available such product first time in Sri Lanka. The company supervise customer's performance closely as an after sale service and consult/advise them where needed to enhance performance or in wrong methodology in using of company's products. Especially the company takes much effort in enhancing the performance of medium scale poultry farms whom need better supervision & consultancies to upgrade their business in to next step.

The company is constructing a specific classified web site to provides services for pet animal practicing veterinarians, pet owners/lovers and pet animal breeding & selling professionals around the country while bringing them all in to a common platform targeting enhancement of the pet animal industry of the country. This would be the first time in Sri Lanka with such service through a web site and would be unique place to pet owners to sell their pets and a market hub for pet products marketing companies.

LOCAL PARTNERS (CUSTOMERS) AND CURRENT SALES TURN OVERS

The company is currently dealing with number of leading integrated layer and broiler poultry companies in the country who keep trust always on quality feed ingredients for the performance of their businesses.

At the same time, the company is always developing businesses and relations with medium scale farms targeting elevating them to the next step of their businesses.

Strong and long running relations with different types of customers assure the sustainability of company and development to the next step. Recent customer outstanding list has been attached.